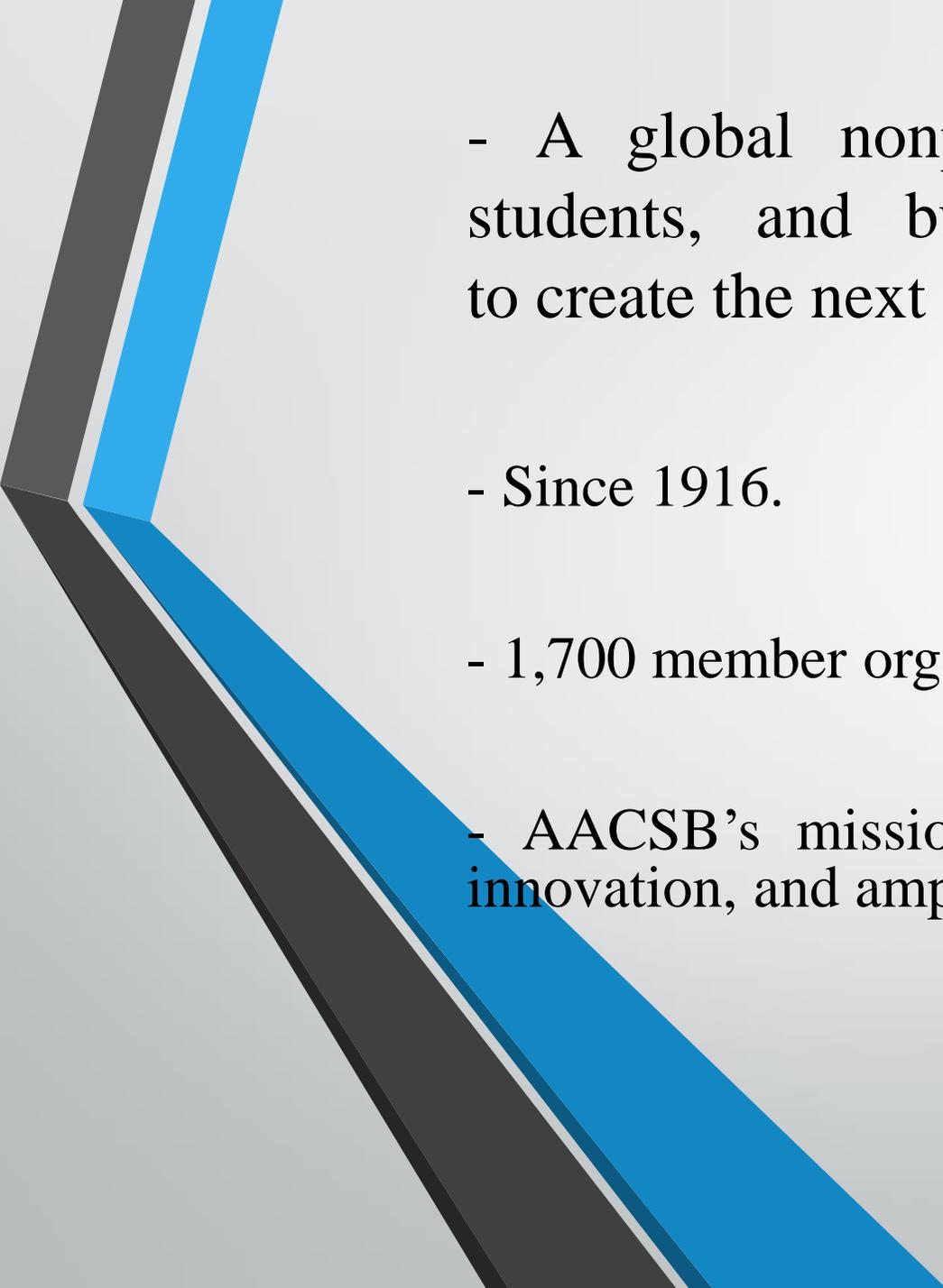




**The Association to Advance
Collegiate Schools of
Business**

AACSB

- 
- A global nonprofit association, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders
 - Since 1916.
 - 1,700 member organizations and more than 900 accredited.
 - AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education

Website: [aacsb.edu](https://www.aacsb.edu)



Guiding Principles

Ethics and Integrity

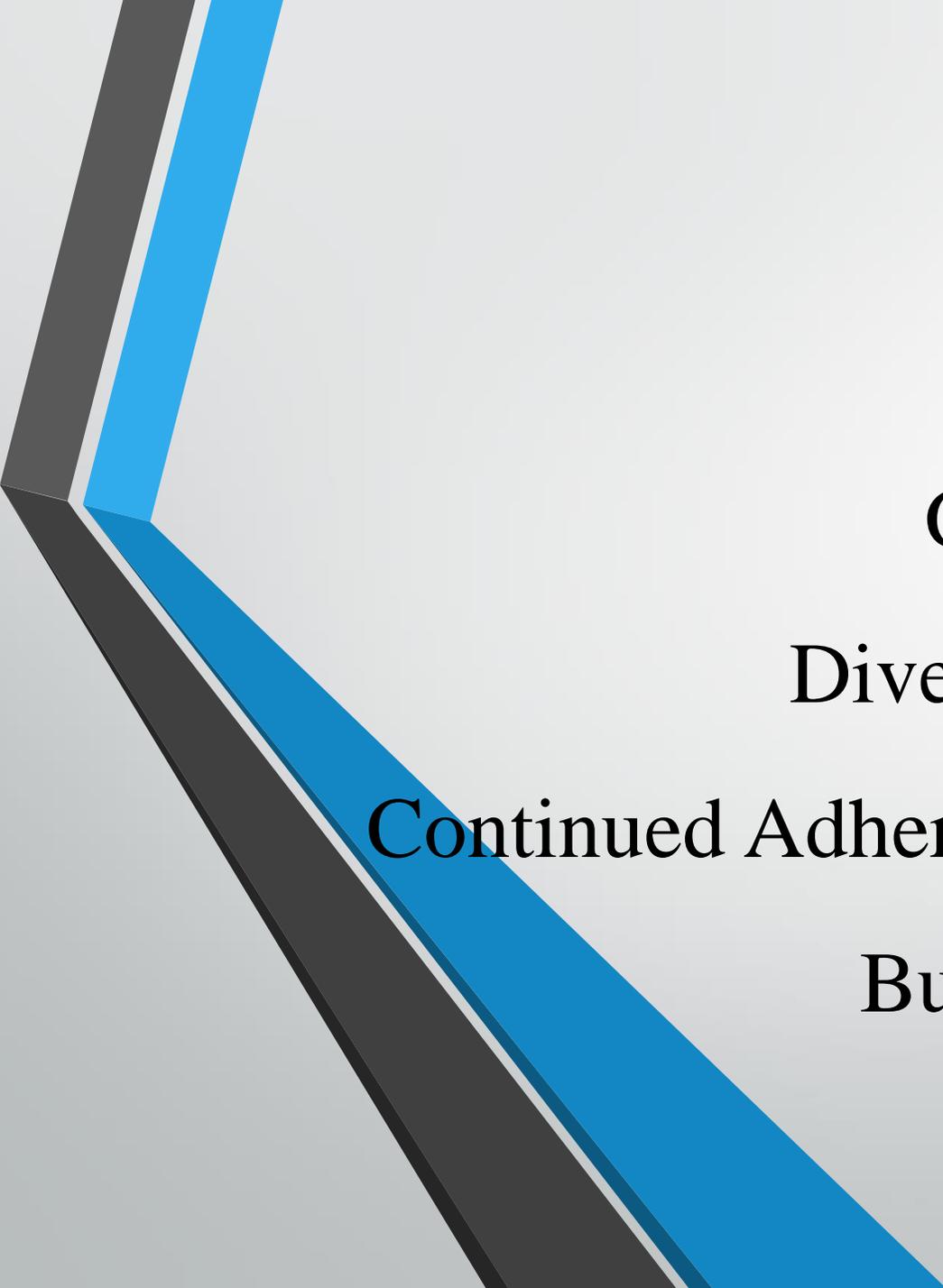
Societal Impact

Mission-Driven Focus

Peer review

Continuous Improvement

Collegiality



Agility

Global Mindset

Diversity and Inclusion

Continued Adherence to Guiding Principles and

Business Standards



STANDARDS FOR BUSINESS ACCREDITATION

Category (1): Strategic Management and Innovation

Category (2): Learner Success

**Category (3): Thought Leadership, Engagement, and
Societal Impact**



Category (1): Strategic Management and Innovation

Standard 1: Strategic Planning

Standard 2: Physical, Virtual, and Financial Resources

Standard 3: Faculty and Professional Staff Resources



Category (2): Learner Success

Standard 4: Curriculum

Standard 5: Assurance of Learning

Standard 6: Learner Progression

Standard 7: Teaching Effectiveness and Impact



Category (3): Thought Leadership, Engagement, and Societal Impact

Standard 8: Impact of Scholarship

Standard 9: Engagement and Societal Impact